

Assessment proposed by the supervisor of Master 's thesis: **Very good**
Assessment proposed by the reviewer of Master 's thesis: **Good**

Course of the defence:**Otázky oponenta - Ing. Julie Holendová**

Please stated limitations of the study. How would it be possible to continue in the study based on the current results of the thesis?

answered

Otázky vedoucího - doc. Ing. Jozefína Simová, Ph.D.

What are the key attributes of customer satisfaction identified by the research?

answered

Ing. Vladimíra Hovorková Valentová, Ph.D.

The number of users and potential users of online music streaming application is 120. How to call this group of respondents?

answered partly

Ing. Petra Matějovská, Ph.D., MBA

19% of respondents require more features. What features?

answered partly

Ing. Olga Malíková, Ph.D.

Did you find any relationship between segments of demographic data of the respondents (educational level, income level etc.)?

answered

Ing. Olga Malíková, Ph.D.

More than 50% of your respondents come from EU. Which countries they are from?

answered

Examination board members:

doc. Ing. Jozefína Simová, Ph.D.

Ing. Vladimíra Hovorková Valentová, Ph.D.

Ing. Olga Malíková, Ph.D.

Ing. Petra Matějovská, Ph.D., MBA

Mgr. Anastasiia Mazurchenko

Assessment: **Very good**

Defence date: August 26, 2020

doc. Ing. Jozefína Simová, Ph.D.
Committee Chairperson's signature