

4Unsatisfactory (Fail)1

Assessment proposed by the supervisor of Master 's thesis: **Excellent**
Assessment proposed by the reviewer of Master 's thesis: **Very good**

Course of the defence:

Questions from external examiner

Which barriers and opportunities in the international trade of the Czech Republic with India currently exist? Please indicate clearly in the table.

answered

Questions from thesis supervisor

Indian people's thoughts about the products; One of the mistakes made by some foreign companies is to believe too strongly that their country of origin will contribute to the sale. Indian consumers worry about the origin of products and the image of products, but I think that, in general, the importance of the country of origin is overestimated and overestimated by foreign companies.

Do you have this claim somehow underpinned by some research results?

answered

Questions from the committee

How does Skoda car company fit into the Indian mentality?

answered

Are there examples of leading exporters/importers from CZ to India and vice versa in your thesis?

answered

Assessment: **Very good**

Defence date: January 15, 2019

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Committee Chairperson's signature