



Oponentní posudek bakalářské práce

Autor/ka BP: Lucie Kozeluhova
Název práce: Female and Male Stereotypes in the Big Bang Theory series
Oponent/ka: David L. Palatinus

Hodnotící kritéria	Splňuje bez výhrad	Splňuje s drobnými výhradami	Splňuje s výhradami	Nesplňuje
A. Obsahová				
V práci jsou vymezeny základní a dílčí cíle, které jsou v koncepci práce patřičně rozpracovány. Cíle jsou adekvátně naplňovány.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Práce splňuje cíle zadání.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Studující využívá a kriticky vybírá primární a/nebo sekundární literaturu.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Práce má vymezen předmět, je využito odpovídajících metodologických postupů.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Výstupy výzkumných částí jsou adekvátně syntetizovány a je o nich diskutováno.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
V práci je využita odborná terminologie a jsou vysvětleny hlavní pojmy.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
V práci jsou formulovány jasné závěry, které se vztahují ke koncepci práce a ke stanoveným cílům.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
B. Formální				
Práce vykazuje standardní poznámkový aparát a jednotný způsob citací v rámci práce, je typograficky jednotná.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Studující dodržuje jazykovou normu, text je stylisticky jednotný.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Text je soudržný, srozumitelný a argumentačně podložený.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
C. Přínos práce*				
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Slovní hodnocení práce:

This thesis attempts to map out various ways in which gender stereotypes are represented (i.e. (re-)constructed, satirized, or subverted for that matter) in The Big Bang Theory. The author divided her work into two parts, the first being a theoretical part, the second, quite expectedly, the practical one. The logic governing such divisions of BA theses still escapes me but I'll write it down to a long-held misconception about the necessary formulaic structure of ANY BA thesis that still seems to be running rampant among students at our faculty at TUL. Whilst such structural arrangements are justifiable in the case of a thesis that a) is written in sciences / engineering, or in the case of a thesis that is based on quantitative research, it is somewhat counterproductive in the case of qualitative research. Now, this is of course not necessarily a shortcoming, nor is a mistake - but the author's job would have been a lot easier had she tried to think about her subject matter (and the pertaining research and literature review) as a more organically structured project where the relation between the

two 'parts' is based on coextension, rather than on juxtaposition, let alone demarcation. Translation: the theoretical considerations (the presentation of which the author deserves praise for, given the comprehensive discussion of the pertaining theories of gender) could have been put to better use in the discussion and analyses of various aspects of the show. As a consequence, while the author's insights are valuable and relevant, the application of the theory is a bit too mechanical to the 'characters and situations' described and discussed in the thesis, preventing the work from moving beyond a faithfully executed presentation of a) what we already know, and b) what was to be expected from a sitcom where a large part of the situational humor is based, well, on the various ways in which gender stereotypes are mobilized.

For instance, while there are potentially very interesting discussion of sitcoms and gender stereotypes (in general), and of the stereotypes related to women scientists or to masculine hegemonies, there's little discussion of TBBT AS TELEVISION, and of the history of the scientist on television - and how stereotyping is (re-)framed within this particular context. Not to mention the apparent ignorance about the fact that we're dealing with an ensemble cast here, or how the production was halted by the writers' guild strike of 2007, or how the studio's reluctance to pay salaries to the actresses that would be commensurate to their male counterparts put the production at risk. All in all, I'm missing the relevant television scholarship from the literature review.

Whilst a 'close reading-like' analysis of a screen text is something to be appreciated (especially at times when television scholarship seems to be moving away from textual analysis), it is my opinion that, given the specificity of the medium, such analyses only fulfill their full potential as long as they take into account audiences as well. Consequently, what I miss the most, however, is any discussion of audiences - how TBBT changed the ways scientists are portrayed and, in return, perceived by audiences, how the show thematizes at multiple levels the impact of the portrayal of scientists on young people's career choices (especially in the case of women), or how the production redefined fandom and participatory agency in relation to sitcoms.

This of course is by no means meant to suggest that the thesis does not fulfil its purpose (quite contrary, in fact), but to call the author's attention to possible ways of improving her methodology, should she consider continuing pursuing this particular agenda further in an MA thesis.

Práce splňuje požadavky na udělení akademického titulu Bc.:

ANO

Práci doporučuji k obhajobě:

ANO

Návrh klasifikačního stupně:

výborně minus

Náměty pro obhajobu:

How would you characterize TBBT's impact on the ways audiences' perceptions of stereotypes about the (in-)compatibility of 'science- and lay people'?

How do you see the show impacted on audiences' perceptions of gender stereotypes as compared to the ones mobilized by shows like 'How I Met Your Mother' or 'Friends'? Can you see any similarities? Can these programs appeal to the same audiences?

Datum: 18.08.2023

Podpis: _____