





**I recommend - do not recommend\* the diploma thesis for defence.**  
(\*delete if not applicable)

**Grade for the diploma thesis:**

**GOOD (3)**

**Date** 22.05.2024

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**Signature of thesis external examiner**

**General Evaluation of the Thesis:**

The master thesis titled "*Development Trends of Transnational Companies*" aims to explore the evolving landscape of transnational enterprises. While the topic is both relevant and timely, the thesis has shortcomings in several key areas that undermine its overall effectiveness.

The definition of „TNC“ and the literature review, while touching on important concepts, does not sufficiently integrate these ideas into a comprehensive theoretical framework. As a result, the thesis lacks a strong foundation upon which to build its analysis. The thesis suffers from inconsistent formatting, with typographical errors and stylistic inconsistencies. Figures lack proper labeling and sufficient description. The conclusion appears to be too vague and lacks specificity. Instead of synthesizing the findings and offering clear insights or recommendations of „Trends of TNC“, the conclusion reiterates broad points without providing a detailed discussion of their implications.

Despite these criticisms, the thesis does address an important and relevant topic. The author demonstrates a basic understanding of the subject matter and provides some interesting observations about the development trends of transnational companies.