

SUPERVISOR ' S REPORT ON DIPLOMA THESIS

Name and Surname of Diploma Thesis Writer: Salman Nendukanni

Topic of Diploma Thesis:

International Trade Between Czech Republic and India: Barriers and Opportunities

Objective of Diploma Thesis:

The goal of this thesis is to describe current existing international trade between the Czech Republic and India, the local environment of India and provide information about possible opportunities for Czech Exporters and Investors. This diploma thesis could assist to identify the main trade barriers, which can be caused by different culture, values, religion, habits, or simply by different manners typical of India.

Name and Surname of Supervisor: Bc. Ing. Karina Tatek Benetti, Ph.D.

	Excellent	Very good	Good	Failed
I. Assessment of the thesis topic and its writing:				
Thesis topic completion	×			
Application of implemented methods	×			
Analysis performed and its profundity		×		
II. Assessment of thesis content and structure:				
Clarity and coherence of thesis	×			
Currency of the topic, appropriate sources	×			
Processing of sources and acquired data		×		
Comprehensible and adequate conclusions	×			
Phrasing of writer ' s points of view	×			
III. Assessment of thesis style:				
Formal layout of thesis (i.e. text, tables, graphs)		×		
Style of thesis (i.e. use of formal language)		×		
Application of academic sources in native language, including bibliographic references and citations	×			
Application of academic sources of foreign authors, including bibliographic references and citations	×			
Assessment of plagiarism checking result in IS STAG	Reviewed without objections			×
	Reviewed with objections			

The evaluation for the diploma thesis at least in the range of 10 lines in terms of meeting the thesis objectives, the application of implemented methods as well as suggestions for adjustments taken including formal layout, literature review and citations (formulate on the following page of the report).



Questions related to the diploma thesis defence:

In your second recommendation, you write:

Indian people's thoughts about the products; One of the mistakes made by some foreign companies is to believe too strongly that their country of origin will contribute to the sale. Indian consumers worry about the origin of products and the image of products, but I think that, in general, the importance of the country of origin is overestimated and overestimated by foreign companies.

Do you have this claim somehow underpinned by some research results?

How would an international trade with India affect the possible exit the Czech Republic from the EU?

I recommend - ~~do not recommend~~* the diploma thesis for defence.

(*delete if not applicable)

I suggest to evaluate the diploma thesis with the grade: excellent

Date 02/01/2019

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Signature of thesis supervisor

The topic of this diploma thesis was "International Trade Between Czech Republic and India: Barriers and Opportunities". The goal of this thesis was to describe current existing international trade between the Czech Republic and India, the local environment of India and provide information about possible opportunities for Czech Exporters and Investors. This diploma thesis could assist to identify the main trade barriers, which can be caused by different culture, values, religion, habits, or simply by different manners typical of India. Another objective of this thesis was to provide basic information about the Indian corporation council and economic conditions in India. This objectives can be considered as fulfilled.

The work is divided into 5 chapters. Chapters have a logical structure and logically follow each other. The last two chapters can be considered as the most recent chapters of the thesis. These two chapters contain a practical part and discussion and recommendation. The practical part of the work is at a great level - here the student went with the data to the depth. I also have to praise the student for the recommendations that are contained in the last chapter of the thesis.

I have some serious objections against the formal quality of this diploma thesis. The master thesis is written in good English, is logically structured and is followed by the list of references, but contains small stylistic nuances. However, these facts do not reduce the quality of this thesis. From the point of view of the content, the thesis is very sophisticated. Collaboration with the student for the preparation of her final work was excellent. The diploma thesis meets the requirements of the final thesis of this type and I therefore recommend it for the defence.

