

# How to write a scientific paper - memory refresh card

**purpose:** to share the knowledge with peers; to tell the story

**preparation:** read sufficiently before writing

## writing tips:

- clearly, briefly, understandably - no shortcuts, clear sentences, stick with the idea
- context - how my work contributes to the whole field
- structure - follow typical template, keep structure clear, consistent referencing in text
- language - proper spelling leads to good understanding; use field terms
- abstract - is miniaturized paper; what, how, why, result, conclusion

## table vs chart:

table is for displaying: precise values, overview of values, many values

chart is for displaying: relations, trends, actions, procedures

- line chart for change over time; bar chart for comparison; pie chart for proportions
- remember the colourblind people and black & white printing!

## ethic:

proper citing (format, people, reasonable works), check out - one time is no time, do not offer your paper to two journals at the same time, stay away from predatory journals, do not judge

- stay unbiased

## How to choose the right journal for my paper - memory refresh card

**Create a scale and evaluate properties of the journal,** for example like that:

<b>field:</b>	How much is this journal relevant to my field? Does my audience read it?
<b>productivity:</b>	How many articles issues this journal? How fast does it issue?
<b>experiences:</b>	Does somebody know this journal? My friend, colleague, mentor...?
<b>indexes:</b>	Impact Factor, SJR, CiteScore, PlumX... Consult with your librarian, what do these really mean!
<b>credibility:</b>	Who issues this journal? Who is the editor? Who is on the editorial board?
<b>class:</b>	Do I really want to publish in this?
<b>ethic:</b>	Is this predatory journal? Do all my colleagues agree with publication in this journal?
<b>access:</b>	Do I want open access to my work? Should access be stable? Electronic or printed?
<b>reputation:</b>	Is this journal in citation indexes? Is it included in professional databases?
<b>rewards:</b>	Is there any reward for publishing in this journal?

