

SUPERVISOR'S REPORT ON DIPLOMA THESIS

Name and Surname of Diploma Thesis Writer: Bc. Tereza Procházková

Topic of Diploma Thesis: Case Study on the Advantageousness of Outsourcing
Objective of Diploma Thesis: The objective of diploma thesis is the evaluation of the
advantageousness of outsourcing in the selected company and improvement potential
suggestions.

Name and Surname of Supervisor: Bc. Ing. Karina Tatek Benetti, Ph.D.

	Excellent	Very good	Good	Failed
I. Assessment of the thesis topic and its writing:				
Thesis topic completion	×			
Application of implemented methods	×			
Analysis performed and its profundity	×			
II. Assessment of thesis content and structure:				
Clarity and coherence of thesis	×			
Currency of the topic, appropriate sources	×			
Processing of sources and acquired data	×			
Comprehensible and adequate conclusions	×			
Phrasing of writer's points of view		×		
III. Assessment of thesis style:				
Formal layout of thesis (i.e. text, tables, graphs)		×		
Style of thesis (i.e. use of formal language)	×			
Application of academic sources in native language,	×			
including bibliographic references and citations				
Application of academic sources of foreign authors,	×			
including bibliographic references and citations				

The evaluation for the diploma thesis in terms of meeting the thesis objectives, the application of implemented methods as well as suggestions for measures taken including formal layout will be stated in written (see the following page).

Questions and comments related to the diploma thesis defence:

It follows from your conclusions that financial analysis of the direct and indirect outsourcing costs showed that the external costs for test drivers were higher than when performed internally at a level of 230 901 \$C. According to this result - what would you recommend the company to be more efficient in managing their costs?

In table 12, you indicate that the risk of loss of know-how has, in your opinion, a probability of realization of 90%. What measures can the company reduce this probability? Which of the above risks in Table 12 can affect the company and how?

I recommend – do not recommend* the diploma thesis for defence. (*delete if not applicable)





Grade for the diploma thesis:	excellent	
Date May 24, 2018		Signature of thesis supervisor

The topic of this diploma thesis was "Case study on the advantageousness of outsourcing" in a chosen organisation. The objective of this diploma thesis was the evaluation of the advantageousness of outsourcing. This objective can be considered as fulfilled. The work is divided into 4 chapters and in the first part focuses on the theoretical findings and literature research, in the second part then on the application of these findings in a case study. I have some serious objections against the formal quality of this diploma thesis. The master thesis is written in good English, is logically structured and is followed by the list of references, but contains small stylistic nuances, as well as shortcomings in the occasional non-compliance with rules of technical writing. However, these facts do not reduce the quality of this thesis. From the point of view of the content, the thesis is very sophisticated. Collaboration with the student for the preparation of her final work was excellent. The diploma thesis meets the requirements of the final thesis of this type and I therefore recommend it for the defence.